As Project New Village continues to grow and prosper as an organization, so does the opportunities for partnerships and community engagement through our seasonal events throughout the year. Through these events, we estimate an expected impact reach of nearly 4,000 community members.

We are seeking sponsorships to support our comprehensive capital campaign, Justice Through Community, which will support and underwrite all of our 2022 events. Sponsors can choose the events they wish to support.

### Sponsorship Levels, Recognition and Benefits

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Community Sponsor Level $1,000</th>
<th>Planter Sponsor Level $2,500</th>
<th>Cultivator Sponsor Level $5,000</th>
<th>Steward Sponsor Level $10,000</th>
<th>Legacy Sponsor Level $25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking opportunity at the event</td>
<td>X</td>
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<tr>
<td>Table display for your company at the event</td>
<td></td>
<td>X</td>
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<tr>
<td>Your name, logo, and link displayed on our website and on applicable marketing materials leading up to the event</td>
<td></td>
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<tr>
<td>Your company will be acknowledged during the celebration</td>
<td></td>
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<tr>
<td>Your company’s logo prominently displayed at the event</td>
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<td>X</td>
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<tr>
<td>Complimentary tickets for you and your team at the event, if applicable</td>
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</tbody>
</table>
Our 2022 Annual Events: An Event for Every Season!

**Spring**

**Launch of our Mobile Farmers Market**  
*First week of June, 2022*

This event will celebrate our newly acquired food truck and the debut of a weekly, multiple site mobile farmers market.

**Summer**

**Health and Healing Summerfest**  
*July, 2022*

A ticketed event to connect community to traditional and sustainable pathways for wellness. The event will feature good food, hands in the dirt agrarian activities, health screenings, nutrition displays, mindful movement with music, traditional healing, and a swag bag for attendees.

**Fall**

**Food as Medicine Garden Series**  
*October, 2022*

The first of four garden events to promote health awareness. The event will feature health screenings, tasting and sampling of nutritious cuisine, hands in the dirt agrarian activities, and information sharing through social engagement.

**Winter**

**Fannie Lou Hamer Legacy Celebration**  
*First week of December, 2022*

A year-end fundraising gala highlighting the life lessons and achievements of Ms. Hamer.